

## **Babs Carryer**

Babs is President of Carryer Consulting ([www.carryer.com](http://www.carryer.com)), providing strategic marketing and business planning services to technology companies and organizations in the software and life sciences sectors. Babs is widely experienced in the start-up community, having been involved with hundreds of early-stage companies seeking financing, growth, or acquisition partners. In addition to Carryer Consulting, Babs is director of deal flow for BlueTree Allied Angels (<http://www.bluetreealliedangels.com/>). She is also embedded entrepreneur for Project Olympus (<http://olympus.cs.cmu.edu/>), a Carnegie Mellon University initiative created to bridge the gap between cutting-edge research and commercialization for the benefit of our communities and to enable talent and ideas to grow in the region through providing start-up advice, micro-grants, incubator space and connections for faculty and students with wider regional community. Babs co-founded, was past president, and still serves as a consultant, secretary and board director of LaunchCyte LLC ([www.launchcyte.com](http://www.launchcyte.com)), a development company that creates, seeds, and harvests life sciences innovations from leading research universities across the U.S. LaunchCyte has a portfolio of five life sciences companies, which have raised collectively approximately \$65 million, and which have a combined value of approximately \$200 million. Babs has a masters in Public Management (MPM) from the Heinz College at Carnegie Mellon University, and teaches Entrepreneurship at the Tepper School of Business' Don Jones Center for Entrepreneurship and at the Heinz College as part of the Masters of Information Systems (MISM), the Masters of Entertainment Industry Management (MEIM), and the Masters of Medical Management (MMM) programs. Additionally, Babs teaches new technology commercialization through the University of Pittsburgh's Offices of Enterprise Development and Technology Management. She was recently entrepreneur in residence at Penn State University.